



SUSTAINABILITY POLICY

Introduction

We Tour is committed to operating in a socially and environmentally responsible manner. As a tour operator, we recognize the importance of minimizing negative impacts while maximizing the benefits of tourism for local communities, cultural heritage, and the natural environment. This policy outlines our approach to sustainability and supports our compliance with the Global Sustainable Tourism Criteria (GSTC).

1. Environmental Responsibility

We are committed to reducing our environmental footprint through the following actions:

- Minimizing waste generation and promoting reuse and recycling.
 - Reducing energy and water consumption in our operations.
 - Avoiding single-use plastics and opting for environmentally friendly alternatives.
 - Promoting the conservation of biodiversity and natural habitats.
 - Selecting suppliers and partners with sustainable environmental practices.
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2. Social and Cultural Commitment

We value the people and cultures that make our destinations unique. We aim to:

- Respect and promote local cultures, traditions, and heritage.
 - Engage with and support local communities and economies.
 - Ensure our tours are inclusive and respectful of all people, regardless of gender, ethnicity, religion, age, or ability.
 - Avoid activities that exploit vulnerable individuals or groups.
 - Provide fair wages, safe working conditions, and opportunities for professional development.
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3. Economic Responsibility

We strive to maximize the positive economic impact of our business by:

- Supporting local businesses and sourcing goods and services locally where possible.
- Encouraging responsible spending by travelers within local communities.
- Partnering with small and medium enterprises to stimulate equitable economic growth.
- Ensuring transparency and ethical business practices in all transactions.



4. Guest Education and Engagement

We believe that education and awareness are key to sustainability. We:

- Inform guests about local customs, cultures, and environmentally responsible behaviors.
 - Encourage guests to respect wildlife, heritage sites, and local communities.
 - Promote eco-friendly practices such as waste reduction and energy conservation during tours.
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5. Employee Involvement

We engage our team in achieving sustainability by:

- Providing training on sustainable practices and company values.
 - Involving employees in the development and implementation of sustainability initiatives.
 - Promoting a workplace culture that values environmental and social responsibility.
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6. Monitoring and Improvement

We commit to continuously improving our sustainability performance by:

- Setting measurable goals and targets.
 - Regularly reviewing our practices and policies.
 - Seeking feedback from guests, employees, and partners.
 - Reporting on our progress and updating our policies as needed.
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7. Responsibility and Communication

The implementation of this policy is the responsibility of management, with the participation of all employees. It will be communicated to all staff, partners, and made available to customers. We encourage open dialogue and collaboration to ensure our sustainability goals are met.